

UNLOCK THE  
**POWER** OF  
**TIMES SQUARE**

**20  
TIMES  
SQ**



Times Square is the  
**#1 ATTRACTION  
GLOBALLY**

with greater attendance than  
all of Disney theme parks  
worldwide<sup>1</sup>



**56% OF  
VISITORS**  
are locals<sup>4</sup>

**25% OF ALL MIDTOWN WORKERS**

work in Times Square. Comparable to  
the whole population of Miami<sup>2</sup>

**FAMILIES  
& FEMALES**

are the dominant  
demographic<sup>5</sup>



**\$4.8 BILLION IN  
TOTAL SALES**

11% of New York City's  
economic input  
in 0.1% of its area<sup>3</sup>



**Sources**

- <sup>1</sup> Aecom Economics 2012 Theme Index Global Attractions Attendance Report & Times Square 2013 Pedestrian Counts
- <sup>2</sup> Times Square Retail Study 2011
- <sup>3</sup> Times Square Economic Impact 2011
- <sup>4</sup> Times Square Alliance and Times Square Advertising Coalition/Times Square Alliance Research Report/ Turnkey Intelligence 2014
- <sup>5</sup> Times Square Alliance and Times Square Advertising Coalition/Times Square Alliance Research Report/ Turnkey Intelligence 2014

# 38% OF VISITORS

come to Times Square to shop<sup>6</sup>



# \$1,200 AVERAGE ANNUAL SPEND

driven by regional New Yorkers<sup>7</sup>



# 22¢ OF EVERY SALES \$

spent by visitors in NYC is spent in Times Square<sup>8</sup>



Visitation

# GENERATES \$31 BILLION

in annual spending<sup>9</sup>

Times Square shoppers

# STAY LONGER & SPEND MORE

## Sources

<sup>6</sup> Times Square Alliance and Times Square Advertising Coalition/Times Square Alliance Research Report/Turnkey Intelligence 2014

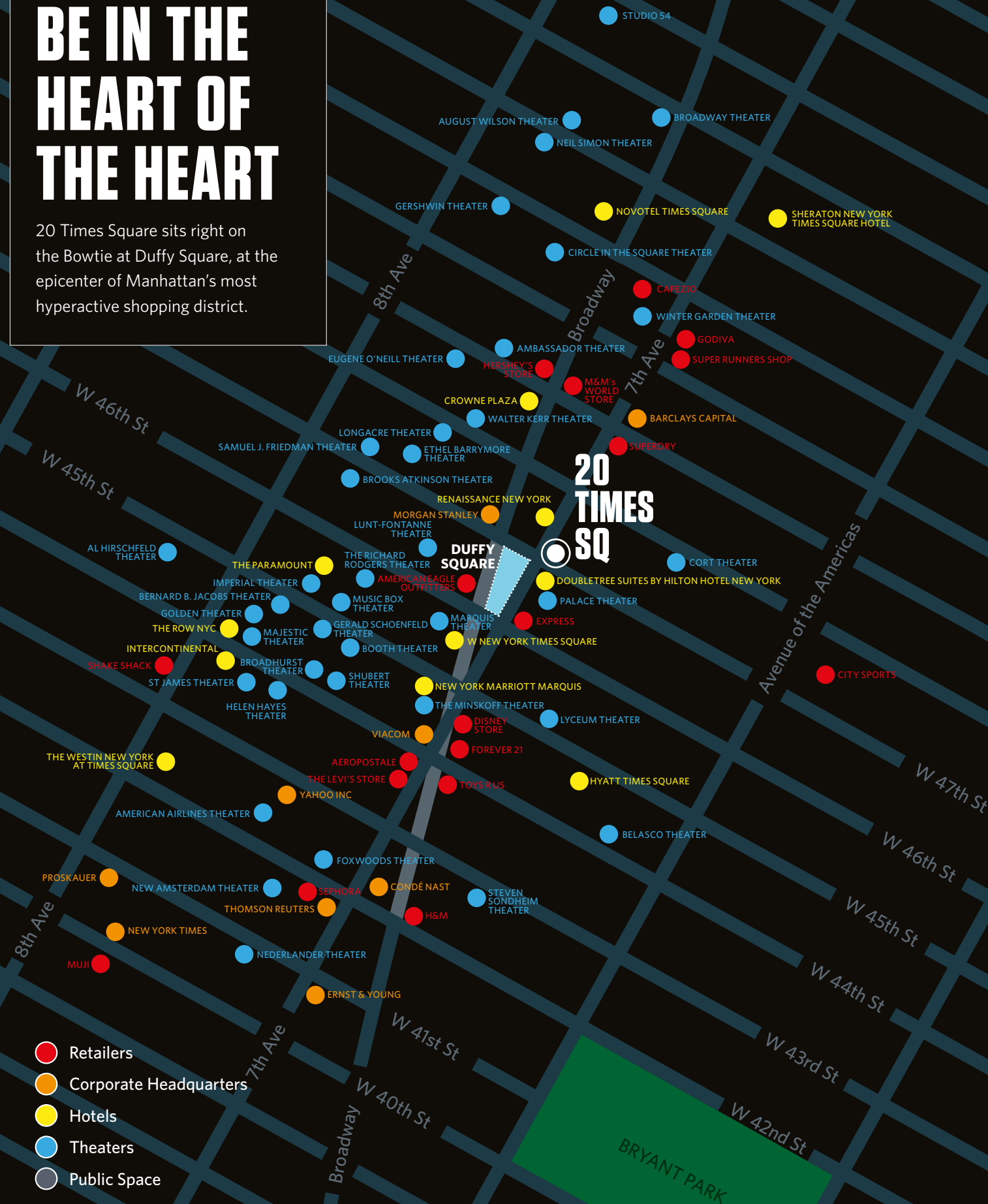
<sup>7</sup> Times Square Alliance and Times Square Advertising Coalition/Times Square Alliance Research Report/Turnkey Intelligence 2014

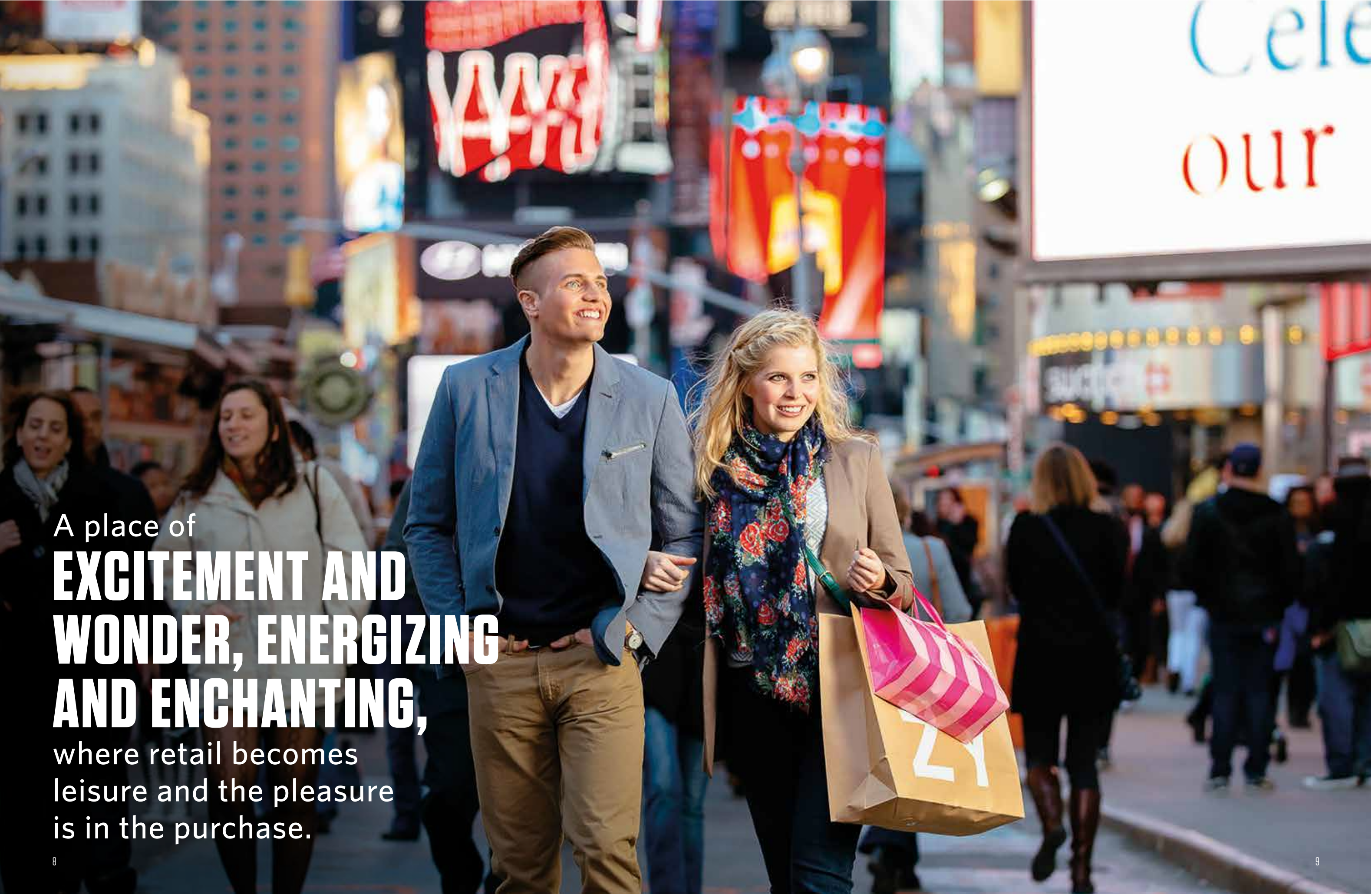
<sup>8</sup> Times Square Economic Impact 2011 & New York City Tourism: A Model For Success (NYC & Company 2013)

<sup>9</sup> Times Square Economic Impact 2011

# BE IN THE HEART OF THE HEART

20 Times Square sits right on the Bowtie at Duffy Square, at the epicenter of Manhattan's most hyperactive shopping district.





A place of  
**EXCITEMENT AND  
WONDER, ENERGIZING  
AND ENCHANTING,**  
where retail becomes  
leisure and the pleasure  
is in the purchase.

## 20 Times Square at the Northeast Corner of West 47th Street and Seventh Avenue

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### **AREA:**

76,000 RSF of Retail  
100' X 160' site

### **RETAIL FRONTAGE:**

200 linear feet of  
wraparound frontage

### **FLOOR SIZES:**

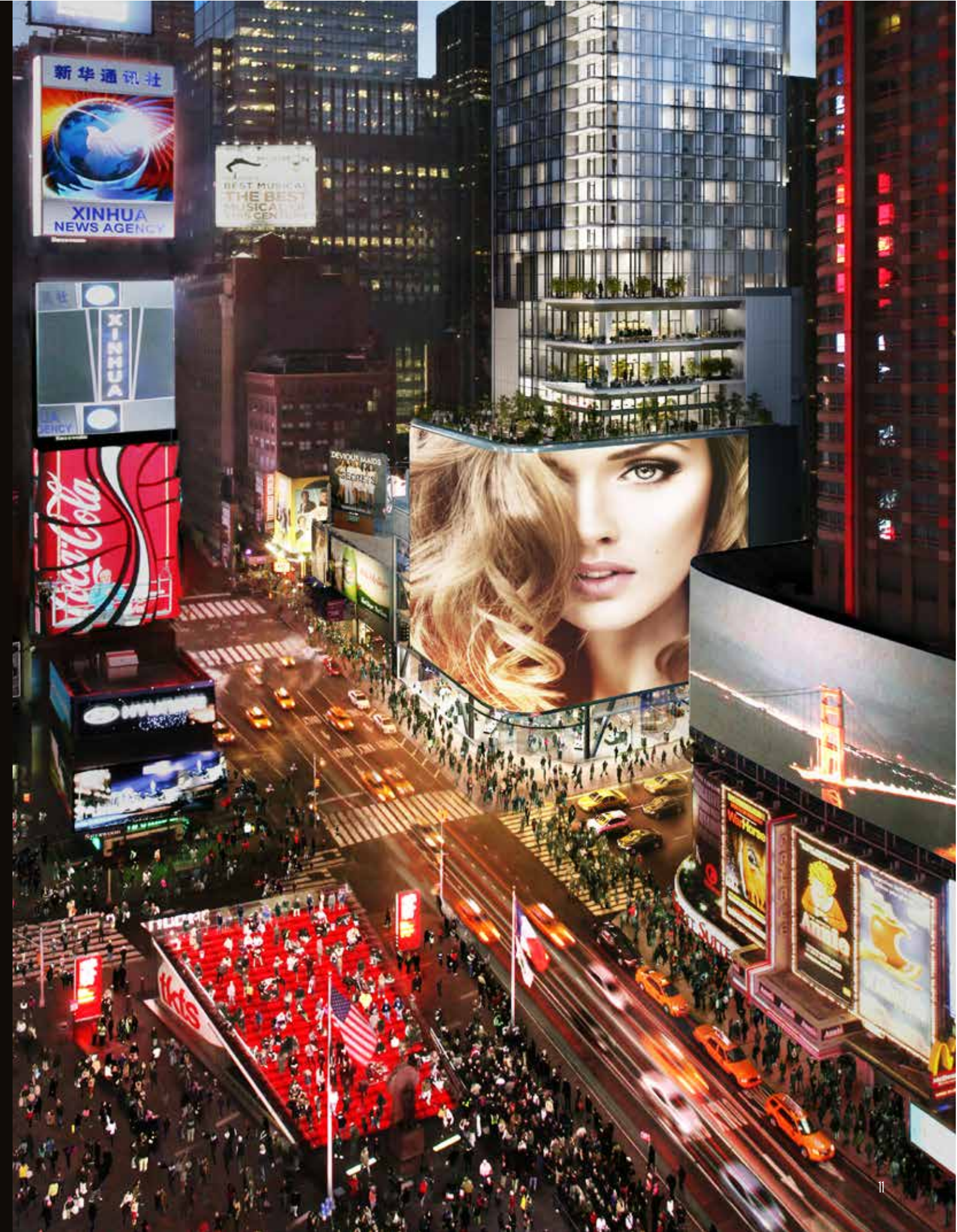
10,700 RSF to  
14,700 RSF

### **FEATURES:**

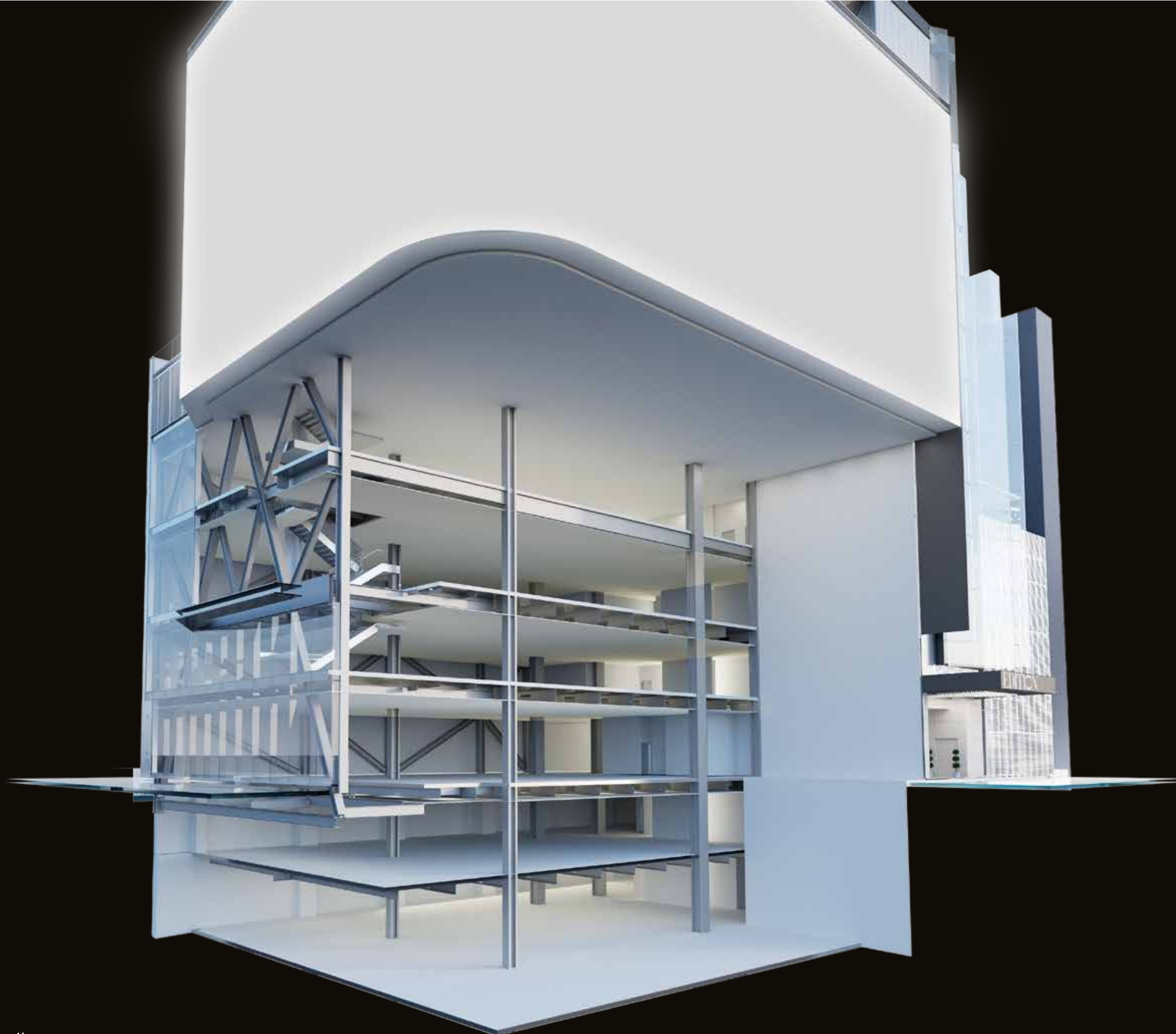
- 18,000 SQ FT  
high definition  
LED screen
- 25' tall glass  
storefront
- Located at the base  
of the 452 room  
Marriott operated  
Edition Hotel

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## RETAIL WITH THE POWER TO MOVE YOU



# SPACE TO INSPIRE



FLOOR 4	<b>13,250 RSF</b> 15' Ceiling
FLOOR 3	<b>12,500 RSF</b> 15' Ceiling
FLOOR 2	<b>13,100 RSF</b> 15' Ceiling
FLOOR 1	<b>11,750 RSF</b> 15' Ceiling
CONCOURSE 1	<b>14,700 RSF</b> 14' Ceiling
CONCOURSE 2	<b>10,700 RSF</b> 13' Ceiling

# BE BOLD BE FAMOUS

20 Times Square offers unlimited exposure and unrivaled profile for retailers who know how to make a great first impression.



View from Seventh Avenue



# CONTACT

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Chairman Global Brokerage

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# TEAM

## **Owner**

701 Seventh Property Owner LLC

## **Developer**

The Witkoff Group and Maefield Development

## **Architect**

Platt Byard Dovell White Architects

## **Construction Manager**

CNY Group

## **Leasing**

CBRE

## **Marketing & Branding**

Wordsearch

# CBRE

FOR ALL LEASING INQUIRIES:

**POWEROFTIMESSQUARE.COM**

**212.984.8155**

# 20 TIMES SQ

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